

Nave **More**

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Objective

Experienced creative designer with 5 years of experience specialising in user experience and brand strategy, adept at fostering positive teamwork. Successfully led the development of comprehensive brand languages. Seeking a collaborative role in a tight-knit team where I can drive innovative digital experiences that increase brand awareness.

Experience

Lama AI (Raised \$9M) · **Brand and product designer** · *Apr 2022 – Feb 2024*

- Single-handedly **developed the entire brand identity**, encompassing the creation of the logo, brand book, and storytelling, resulting in a cohesive and impactful brand presence.
- Designed web brand experiences across multiple assets, including landing pages, emails, banners, and events, ensuring consistency with brand guidelines.
- **Led product design efforts**, demonstrating a deep understanding of the product lifecycle from research through prototyping and design.
- Collaborated closely with the R&D team in fast interactions to design **MVP product** for complex internal systems, contributing to the enhancement of user experience.

Spank · *Dec 2020 – Mar 2022*

Experience covering UI, marketing, and branding design. Produced captivating landing pages, social media content, and print materials, demonstrating expertise in creating brand and marketing strategies that drive conversion.

Professional Initiatives

I co-founded the 'Solo Designers in Startups' community **to empower and create a source of knowledge for solo designers**. In my role, I shape the community's strategy, produce content, and organize events and salary surveys, all of which contribute to fostering cross-industry learning, building a sense of community, and facilitating unexpected collaborations.

Skills

Figma · Photoshop · Illustrator · After Effects · Linear · Notion · Procreate · Adobe XD

Education

Netcraft Academy · **Animation and Interactive Technology** · *Oct 21 – Dec 21*

Create future · **Specialisation in a digital environment** · *2019–2020*

6B Studio · **Graphic Design with specialisation in UX/UI** · *2018–2019*